

File Formats:

Preferred vector file formats: Convert all text/fonts to outlines (curves).

- .ai Adobe Illustrator (vector based)
- .eps Encapsulated Postscript (vector based)
- .pdf Adobe Portable Document (vector based)
- .plt Omega Composer (vector based)

Secondary vector file formats (less compatible): Convert all text/fonts to outlines (curves).

- .ps PostScript
- .fs FlexSign
- .cdr and .cmx Corel Draw

Preferred raster file format:

- .tif and .tiff Tagged Image File Format (please do not use LZW image compression)
- .bmp Bitmap
- .psd Adobe Photoshop
- .eps Encapsulated Postscript (pixel/raster based)
- .pdf Adobe Portable Document (pixel/raster based)

Secondary (compressed) raster file formats:

- .jpg Joint Photographic Experts Group
- .gif Graphic Interchange Format

File Preparation:

To avoid problems in file conversion please convert all text outlines or curves. This converts editable text into uneditable graphic shapes or outlines.

When possible, include the font files (.oft *Open Type Fonts*, .ttf *True Type Font*, .pfm and .pfm *PostScript Fonts*). This affords us the ability to edit or revise text as needed. Including fonts is not required, however If you do include them you do not need to convert text to outlines as requested above.

Any raster images placed onto vector formats must be embedded not linked.

When possible, included a separate copy of any embedded/linked raster images (.tif, .bmp, .jpg).

Definitions:

Vector graphics - are made up of lines and curves which define geometric shapes or objects called vectors. This type of artwork is "resolution independent". Output size can be scaled to any size without losing detail.

Raster images - use a grid (matrix) of tiny squares called pixels. Each pixel is assigned a color and location. This type of artwork is "resolution dependent". The more pixels the higher the resolution. Output size cannot be scaled larger without losing detail (pixelation).

Vector/Raster hybrid graphics - are files with combinations of both raster and vector elements.

File Submission:

Please email artwork to ViewPoint Sales Representative or you can upload to our FTP site:

Electronic transfer:

- Email Sales Representative (attachments under 10MB)
- FTP site: <ftp://ftp.viewpointsign.com> - Please call 1-800-636-3430 for current login info.

Supported media:

- DVD, CD-Rom, USB Flash Drive

Design Director contact:

Jay Tuccolo - Jay@ViewPointSign.com
35 Lyman Street, Suite 1, Northborough, MA 01532
508.393.8200 x15